

WarmlyYours Adds New Options to the TempZone™ Floor Heating Collection

CHICAGO, IL & TORONTO, ON (August 21, 2012) – WarmlyYours Radiant Heating, makers of energy-efficient <u>radiant electric heating</u> solutions for any flooring surface and bathroom spas, announced two additions to their premier TempZone™ floor heating collection for tile, stone, and hardwood floors.

WarmlyYours always promises to deliver warmth and comfort to your home, while also making our products virtually effortless to install. And, in keeping with their promise of ease and warmth, they have introduced the new TempZone™ Custom Fit Mat, both designed for easy installation while bringing optimal comfort to your home.

These new additions are the perfect complement to their flagship floor-heating product, <u>TempZone™ Cut & Turn Rolls</u> offering you the widest range of solutions for any room configuration. Their <u>TempZone™ Electric Floor Heating</u> systems can be installed under tile, stone, or hardwood to soothingly heat naturally cold surfaces. Generating an even heat throughout your home, the TempZone™ systems will not disturb dust, cutting down on airborne allergens, and can even reduce noise levels.

The new TempZone™ Standard Mat's purpose is to heat specific larger areas of a room with a "no-cut" one-piece square/rectangular mat design. The TempZone™ Standard Mat is made to fit areas with fixed dimensions, whether a large bathroom, or small room for specific spot heating coverage. Available in 120V or 240V, the TempZone™ Standard Mat is 12 watts per sq. ft. and only 1/8" thick. It is perfect for large areas such as a living room or bedroom.

The TempZone™ Custom Fit Mat is made for optimal fit, designed specifically to conform to any room shape. There are no cuts or turns required and it offers the easiest installation of our other TempZone™ mats. Our custom-fit mats are 12-15 watts per sq. ft. and are made to follow curves and angles with ease and to evenly distribute heat. The installation process is not only simpler, but also faster.

Along with these two new TempZone[™] additions, WarmlyYours also announces the rebranding of their TempZone[™] ValueMats to the <u>TempZone[™] MiniMats</u>. Their TempZone[™] MiniMats are an exceptional value, created to heat specific smaller areas of a room with a "no-cut," one-piece mat design. This is an ideal application for bathrooms, perfect for use in front of a vanity or for shower floor heating, with the radiant heat transforming your bath into a spa retreat.

When it comes to electric radiant floor heating for tile, stone, or hardwood, WarmlyYours TempZone™ floor heating system is one that can't be beat. The ease of installation and five star customer rating, distinguishes our TempZone™ system from all the others. With the new additions to TempZone™, our electric floor heating systems provide you with all you need in order to bring comfort and luxury into your home.