

Barcelona Freestanding Towel Warmer

Plug-In 120 V

The Barcelona Freestanding Towel Warmer delivers go-anywhere warmth with effortless style — no installation, no electrician, no wall mounting. Eight brushed stainless steel round bars provide generous, even heat on a sleek self-standing frame that simply plugs into any standard outlet. With a 77" cord and a clean brushed finish, the Barcelona offers the ultimate flexibility to warm up to two large towels or bathrobes in virtually any room of the home.

GO-ANYWHERE WARMTH, EFFORTLESS STYLE



Brushed Stainless Steel



Crafted from premium 304-grade stainless steel with built-in TempSmart™ overheat protection, the Barcelona pairs portable convenience with timeless modern design.

PRODUCT FEATURES

Features

The Barcelona Freestanding Towel Warmer combines portable, plug-in convenience with a generous 8-bar design to bring everyday luxury to any space. Every detail — from its no-installation freestanding frame to its easy-clean brushed bars — is built for flexibility, safety, and timeless style.



No Installation Required

Pure convenience. The Barcelona is fully freestanding — simply plug it into any standard 120 V outlet and place it wherever you like. No electrician, no wall mounting, no hardwiring.



Generous 8-Bar Design

Eight brushed stainless steel round bars distribute heat evenly, comfortably warming up to two large towels or bathrobes at once.



Premium 304 Stainless Steel Construction

Crafted from durable 304-grade stainless steel with easy-to-clean round bars — built to resist the everyday realities of a busy bathroom.



Simple On/Off Control

Effortless operation. A built-in on/off switch makes warming your towels as easy as flipping a switch. No separate control, timer, or accessory to purchase.



TempSmart Overheat Protection

Built-in TempSmart™ technology prevents the surface from exceeding 167°F (75°C) for safe, consistent warmth — engineered for family-friendly peace of mind.



Go-Anywhere Flexibility

A long 77" cord and self-standing frame let the Barcelona move with your needs — bathroom, ensuite, guest room, or beyond. Luxury warmth with zero commitment to the wall.

PRODUCT SPECIFICATIONS

Product Specifications

Explore the engineering behind the Barcelona's portable, freestanding design. From its premium 304-grade stainless steel construction to its TempSmart™ overheat protection, every specification below reflects our commitment to durable, safe, and flexible radiant warmth.



SKU	<u>TW-BC-08BS-FS2</u>
MSRP	\$640
Connection	Plug-In (Freestanding)
Voltage	120 V
Watts / Amps	150 W / 1.25 A
Resistance	96 Ω
Heat Output	512 BTU/hr
TempSmart Safety Limit	149°F – 167°F / 65°C – 75°C
Material	304-Grade Stainless Steel
Finish	Brushed Stainless Steel
Bar Shape / Count	Round / 8 Bars (2 groups of 4)
Plug Type	NEMA 5-15 (Type B)
Cord Length	77"
Cord Color	White
Integrated Control	On/Off Switch
Dimensions (W × H × D)	24" × 37" × 15.5" (61.0 cm × 94.0 cm × 39.4 cm)
Weight	10.2 lbs / 4,627 g
Ingress Protection	IP44
Listing	cETLus Listed (ETL #5008694)
Warranty	2-Year Limited Warranty

FREESTANDING ADVANTAGE

GO ANYWHERE

Warmth Without the Wiring

A Freestanding Towel Warmer That Goes Wherever You Need It

Discover how the Barcelona's portable, plug-in design and generous 8-bar layout deliver radiant luxury to any room — no electrician, no commitment, no limits.

True Plug-In Portability


Most towel warmers tie you to a wall and an electrician. The Barcelona doesn't. Its freestanding frame and 77" cord mean you can place it exactly where you want warm towels — beside the tub, by the shower, in a guest room, or anywhere a standard outlet is within reach.

Generous 8-Bar Heat

Eight evenly distributed round bars deliver consistent, penetrating warmth across the full height of the frame, drying towels thoroughly and keeping them fresh between uses — all from an efficient 150-watt heating element.

Move It When Life Changes

When your needs change, simply pick it up and move it. The Barcelona's self-standing design requires no permanent wall space — it's luxury warmth with zero commitment to any single location in your home.

 Looking for another freestanding option? For a more compact **6-bar freestanding design** with a multi-mode timer, explore the [Ibiza](#) — or browse our full [Towel Warmer collection](#).

BUILT-IN CONVENIENCE

SIMPLE CONTROL

One-Touch Warmth

The Barcelona keeps things refreshingly simple. A single integrated on/off switch — built right into the unit — means there's no separate control, timer, or accessory to purchase. Flip it on for warmth, off when you're done.



On / Off Switch — A discreet, built-in switch puts simple, reliable control right at your fingertips.



Pair with an Outlet Timer (Optional) — The Barcelona plugs into any standard 120 V outlet, making it fully compatible with standard plug-in outlet timers for scheduled operation whenever you'd like automated warmth.

Outlet timers are available separately at most hardware stores — no special accessories required from us.



No separate control purchase required — the Barcelona's on/off switch is built directly into the unit.

SETUP STEPS

GUIDELINES

3 Simple Steps to Get Started

There's no installation, no electrician, and no wiring required. The Barcelona is ready to warm towels in minutes.

Unbox & Assemble

Remove the Barcelona from the packaging and attach the base feet using the included hardware kit. Everything you need is in the box.

Switch On & Enjoy

Flip the integrated on/off switch and enjoy spa-quality warmth — anywhere in your home. When your needs change, simply unplug and move it to a new location.

Place & Plug In

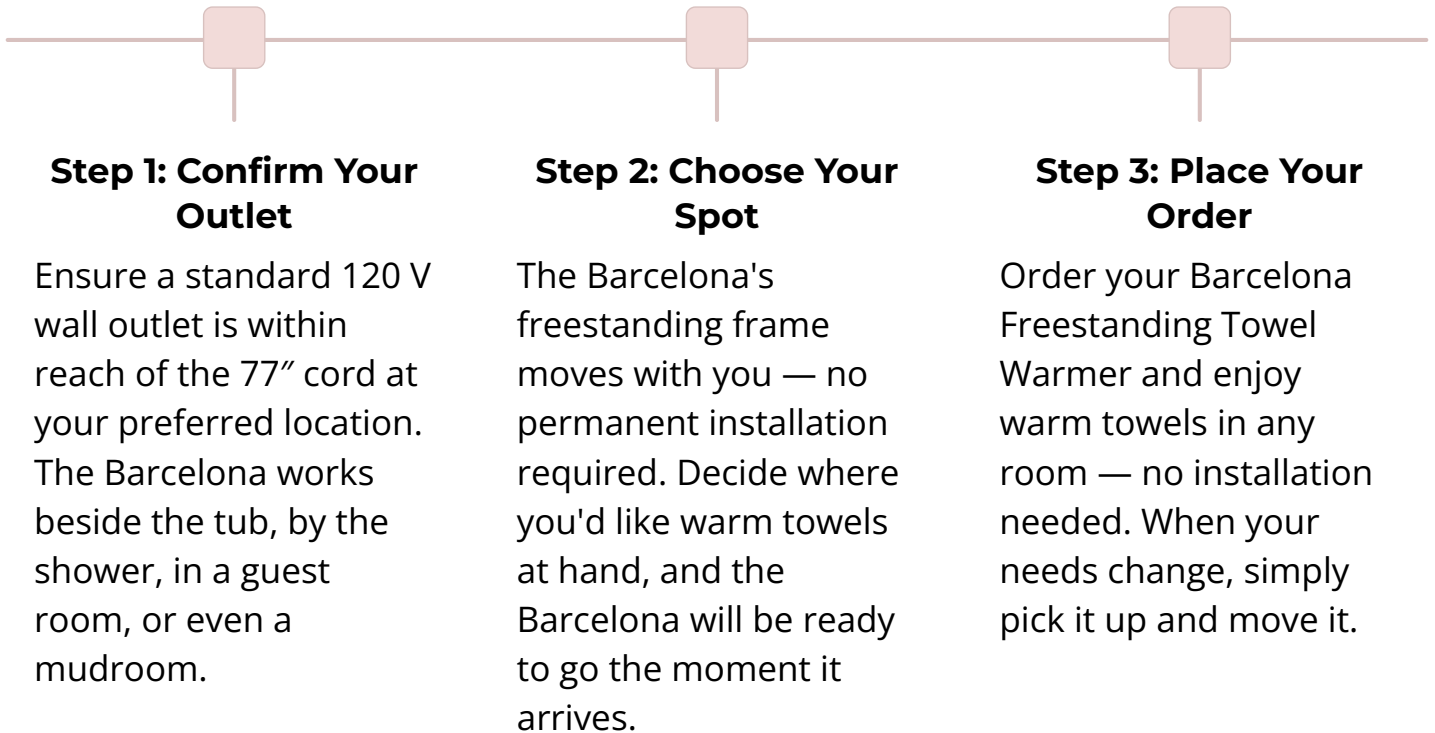
Stand the Barcelona wherever you'd like warm towels close at hand, and plug the 77" cord into any standard 120 V outlet. No electrician, no wall mounting — simply place it and plug it in.

[View Product Manual](#)

ORDER INFORMATION

How to Order — It's Easy!

Place your order — because the Barcelona is freestanding and plug-in, there's no wall space to measure or electrician to schedule. Just unbox, plug in, and enjoy.



GOOD TO KNOW: The Barcelona is fully portable. Because it simply plugs in, you can move it between rooms or take it with you — no permanent installation.

Questions about whether the Barcelona is the right fit for your space? Contact us — we're happy to help you choose the perfect towel warmer for your home.

[Contact Us](#)