



WARMLYYOURS

RADIANT HEATING

RADIANT SHOWCASE:

TempZone™ Electric Radiant Floor Heating Installed at LUX 74 Residences - New York, NY

LUX 74 Residences

New York, NY

Room Type:

(SB) Standard Bathroom
(RR) Recreational Room
(WC) Wine Cellar

Total Number of Bathrooms/ Condos:

28 Bathrooms in
12 Residences

Square Feet:

(SB) 15 Sq. Ft.
(RR) 580 Sq. Ft.
(WC) 426 Sq. Ft.

Heating Element:

TempZone™ Cut & Turn Roll

Floor Covering:

(SB) Tile and Stone
(RR) Tile and Stone
(WC) Tile and Stone

Total Watts:

(SB) 10,051
(RR) 15,254
(WC) 4,152

Total Amps:

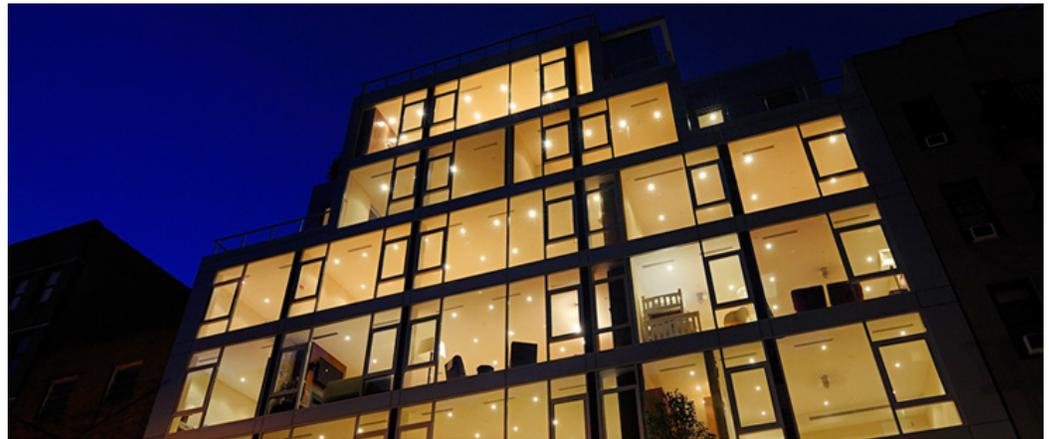
(SB) 83.8
(RR) 63.6
(WC) 17.3

Controls:

SmartStat™ Thermostats

Breaker Sizes:

(SB) 15 Amp
(RR) 20 Amp
(WC) 30 Amp



Standing 7-stories tall at 433 East 74th Street in New York City is a mid-block condominium apartment that is one of the most elegant post-war buildings on the Upper East Side.

Developed by Josh Guberman of Core Development Group and designed by Chris Caranno of ADG Architecture and Design, PC, LUX 74 offers 12 unique, handcrafted residences and an intimate atmosphere. With 24-hour concierge service, residents of LUX 74 will enjoy first class amenities, cutting edge design,

superior quality, and unique indoor/outdoor living.

You can step out into a lush garden of green and warmth, a private terrace, or a landscaped rooftop oasis. LUX 74 not only offers a Jacuzzi bathtub and cozy fireplace for relaxation, but also the warmth and comfort of WarmlyYours Radiant floor heating.

Along with walnut vanities, Jacuzzi bathtubs, and Toto Ultimate toilets, the lavish bathrooms of LUX 74 are

ART: Adaptive Radiant Technology

Based on the principle of the warm heat from the sun, radiant heat is a sustainable, adaptive, and healthy heat that is absorbed and is not prone to heat loss or overheating. A Harvard University Study confirmed that physical warmth, caused by radiant heating, directly affects and improves emotional well being, while influencing positive behavior.

Not only does radiant heating improve emotional health, but it also increases energy efficiency. With the use of radiant heat as a primary heating source, temperature levels can be maintained, on an average of 5.6% lower than any other form of heating. That means, for every degree you lower your thermostat, you can save 5% off your current heating bill. That's 25-30% in annual savings.

Profile continued ...

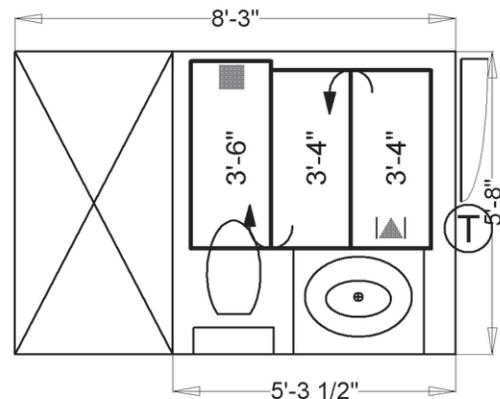
garnished with Bianco Gioia marble floors that are warmed by our TempZone floor heating system.

WarmlyYours not only had the great privilege of participating with **Core Development** in bringing warmth and luxury to LUX 74 but we had also enjoyed a warmly collaborative working relationship with **Core Development's Director of Operations, Fation Spaho**, who shares,

"In a few words, it has been a pleasure to deal with WarmlyYours for so many years and having your radiant floor heating systems installed on our projects. What more can be said than we have not had to deal with a single issue after the installation and the start of use of the systems and before that, exceptional sales and customer support, wonderful product and outstanding installation support. We are truly amazed by the great degree of professionalism throughout the years from WarmlyYours."

LUX 74 was built with the finest craftsmanship and highest-grade materials designed to ensure the best quality of life for its residents. Core Development consistently builds with quality and integrity and LUX 74 reflects their commitment to excellence.

WarmlyYours TempZone™ added to the luxury that LUX 74 provides for their residents. Installing our product gives the residents of LUX 74 a warm experience in their home.



WarmlyYours SmartPlan™ for Lux 74 Standard Bathroom

About WarmlyYours Radiant Heating Inc.

Trusted Experience • Steadfast Innovation

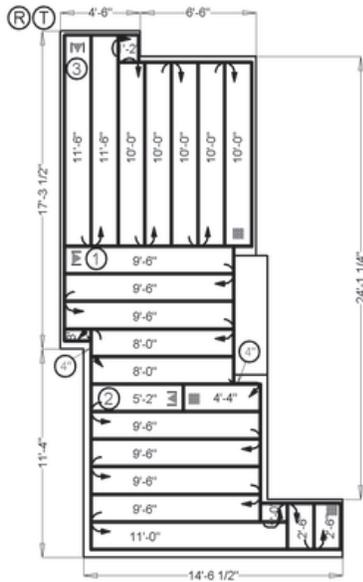
With trusted industry experience, 12+ years of business, WarmlyYours, located in USA and Canada, offers the industry's most innovative energy-efficient and maintenance-free electric radiant heating solutions for virtually any flooring surface and radiant heat solutions for any room. We offer the hottest floor-heating mat on the market, with a fully heated mat that utilizes a full 15-watt per square foot.

We're More than Floor Heating...

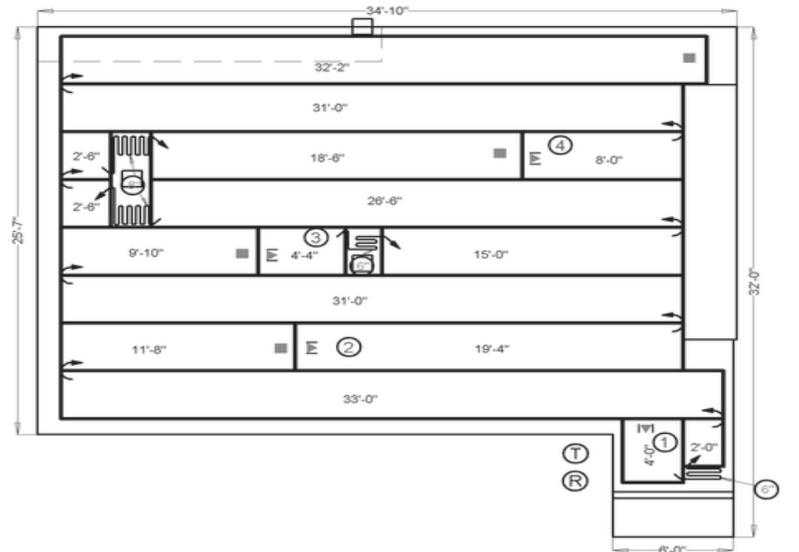
The only company to feature a full collection of radiant products, from our core product - floor heating, snow melting, towel warmers, and our newest "Best of Show" KBIS 2011 award-winning product, LAVA infrared glass heating panels, WarmlyYours offers a product that fits you or your client's needs and style.

Profile continued ...

In the recreational room radiant floor heating was installed there as well. Having the floor heated in the recreational rooms gives residents a nice warm environment to come relax or even hang out. TempZone was also installed in the wine cellar as well.



WarmlyYours SmartPlan™ for Lux 74 Wine Cellar



WarmlyYours SmartPlan™ for Lux 74 Recreational Room

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