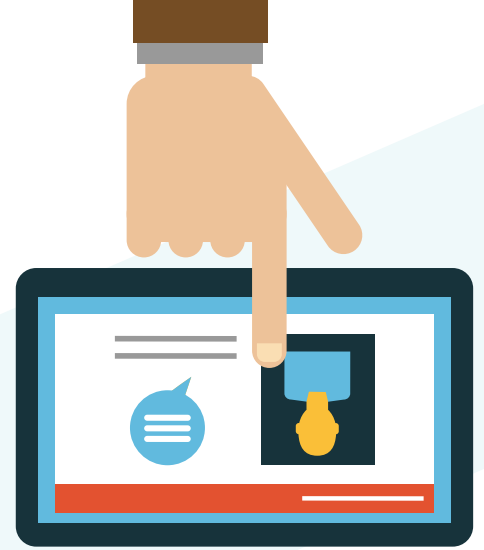


## NAME YOUR OWN PROMOTION



Now is your chance to connect with your customers on a whole new level.

If you own a showroom, WarmlyYours is offering you the ability to customize your own discounts on any WarmlyYours radiant heating products.\* Need an incentive to help close a deal? Now you have it.



By setting up your own customer promotions, you can determine:

**If discounts should be available at one store or multiple locations**

**What products or entire product lines will be included**

**When and for how long the discount should remain in effect**

## You customize the promotion.

Run a summer promotion that offers 20% off WarmlyYours' entire line of towel warmers, or give your customers 20% off WarmlyYours' TempZone™ floor-heating rolls between Sept. 1 and Sept. 15. A plethora of choices are at your fingertips. Just imagine how excited your customers will be to get a discount just for shopping with you!



Inform your customers by setting up a marketing campaign.

Send out a flier. If you don't have the capability, we can do it for you!



Send out an e-blast. If you aren't able to do so, ask us!

Advertise the promotion on your website. We can send images and links to help!



WarmlyYours will track your promotion and provide you with a promotion impact report that measures the percentage of sales resulting from the promotion. By analyzing these results, we can ensure that your promotions are as successful as possible. Now is your chance. Customize your WarmlyYours promotions by filling out the attached form.

\*Promotions are subject to approval by WarmlyYours.

NAME YOUR OWN  
**PROMOTION**

## Enrollment Form

Please use the form below or online at [www.warmlyyours.com/trade/your-own-promotion](http://www.warmlyyours.com/trade/your-own-promotion) to enroll.

**\*REQUIRED FIELDS**

**Customer Name/ID\*:** \_\_\_\_\_

**Suggested Timeframe for the Promotion\*:** \_\_\_\_\_

LIMITED TO 2 CONSECUTIVE WEEKS

**Discounted Product SKU(s) and/or Product Category\*:**

CONTROLS, KITS, ACCESSORIES AND TEMPZONE™ CUSTOM MATS ARE NOT APPLICABLE

- 20% off TempZone™ (under tile, stone or hardwood)
- 20% off Environ™ (under laminate or floating wood floors)
- 20% off slab heat
- All of the above
- 20% off towel warmers (includes WeMo® Switch bundles)
- 20% off Ember® radiant panels
- 20% off snow-melting systems
- 20% off roof and gutter deicing systems

**Do you have the ability to send an e-blast to your customers about the promotion?**

- Yes       No  
 No, but I would like WarmlyYours to create one

**Do you have the ability to create fliers about the promotion?**

- Yes       No  
 No, but I would like WarmlyYours to create one

**Do you plan to advertise the promotion on your website?**

- Yes       No

If Yes, please advise what materials (images, URLs, etc.) you would like WarmlyYours to provide.

\_\_\_\_\_

**Do you plan to host a special promotional event at your store?**

- Yes       No

Once completed, please fax this form to **800-408-1100** or email it to [sales@warmlyyours.com](mailto:sales@warmlyyours.com) and we will get back to you within 48 hours.