



Boost your profits by adding WarmlyYours Radiant Heating features to your model home or Parade of Homes entry. These warm upgrades will add value, luxury and a quality selling point to any home. Just select the products you'd like to feature, and get ready to "wow" prospective buyers.

Choose from a variety of towel warmers, radiant panels, floor heating and snow-melting systems and receive an immediate **50% discount**. Then, send us the location of your model home with a photo and we will **rebate up to \$500*** of the remaining price of the order. We'll also **promote your home on www.warmlyyours.com** using the photo and location you provide as well as a link to your website. On top of that, we'll send you **free merchandising materials** to use in your homes!



Available Products

- › Elements, Infinity, Sierra, Riviera, Barcelona and Metropolitan towel warmers
- › Ember® radiant heating panels
- › TempZone™, Environ™ and Slab Heating in-floor heating systems (excluding controls and TempZone™ Custom Mats)
- › Snow-melting and roof & gutter deicing systems (excluding controls)

Program Rules

1. Product reimbursement will be calculated according to the manufacturer's suggested retail price. Additional discounts or coupons cannot be applied.
2. By participating in this program, the builder authorizes the use of photography and other advertising on the project without charge.
3. The builder agrees to promote WarmlyYours products in the model home or Parade of Home entry with literature and materials provided by WarmlyYours at no charge.
4. For all promotions of the model home or Parade of Homes entry, materials must indicate the WarmlyYours products used as upgrade options.

How to Get Started

To apply for our Model Home/Parade of Homes program, complete the Model Home Program Registration Form and either fax it to 800-408-1100 or email it to sales@warmlyyours.com. One of our sales representatives will get back to you as soon as possible.

Please note: All discounts are subject to WarmlyYours approval.

*If the remaining price of the order is less than \$500, the rebate will equal the remaining price.



Registration Form

To apply for our Model Home/Parade of Homes program, complete the form below and either fax it to 800-408-1100 or email it to sales@warmlyyours.com. One of our sales representatives will get back to you as soon as possible.

Contact Information

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Telephone: _____

Model Home Information

Address: _____

City: _____ State: _____ Zip Code: _____

Project Start Date: ____-____-____ Date Open to Public: ____-____-____

Number of Homes Planned for Development this Year: _____

Select Products

- | | |
|---|---|
| <input type="checkbox"/> Elements Towel Warmer | <input type="checkbox"/> Sierra Towel Warmer |
| <input type="checkbox"/> Infinity Towel Warmer (plug-in or hardwired) | <input type="checkbox"/> Barcelona Towel Warmer |
| <input type="checkbox"/> Riviera Towel Warmer (polished or brushed) | |
| <input type="checkbox"/> Metropolitan Towel Warmer | |

Ember® Radiant Panel (black or white)

- | | |
|---|---|
| <input type="checkbox"/> TempZone™ Flex Rolls, Easy Mats or Cable | <input type="checkbox"/> Environ™ Flex Rolls or Easy Mats |
| <input type="checkbox"/> Slab Heating Mats or Cable | |

- | | |
|--|---|
| <input type="checkbox"/> Snow-Melting system | <input type="checkbox"/> Roof & Gutter Deicing system |
|--|---|

Signature: _____

Once completed, please fax this form to **800-408-1100** or email it to sales@warmlyyours.com and we will get back to you as soon as possible.