

## PRO-mote Program

At WarmlyYours, we believe a strong online presence is necessary for your company's success, which is why we launched our new social media 'PRO-mote Your Project' program where we help you promote your business on Facebook and Instagram. These platforms were chosen for their ability to increase your company's visibility and engagement with potential customers.

We value your continued business and want to help you actively promote your company online. So, for any WarmlyYours radiant heating project you wish to share with us, we'll do a paid social media ad targeting homeowners in your area. In the ad, we can share your website, social media page, or even just your phone number. The choice is yours.

There's absolutely no cost to you—our goal is to create extra business for you while also informing people about radiant heating. Win-win!

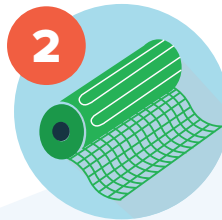
## How do I get started?



### Make a purchase

There are several online tools to help you with your radiant choice. Check out our Radiant Heat Cost Calculator and our SmartPlan for floor heating and snow melting projects. If your interest is in our other radiant solutions such as towel warmers or radiant panels, our website has valuable information for you too.

It's easy to get started; email us at [info@warmlyyours.com](mailto:info@warmlyyours.com), live chat us or just call us directly at (800) 875-5285. Once you purchase any of our radiant heating solutions you're eligible for the PRO-mote program.



### Complete your Radiant Project

A picture is worth a thousand words. Take before, during and after photos of your radiant heating project as they help tell the story to prospective clients. Pictures also help increase engagement with the ad and that could mean new leads for you. Once your project is installed, the next step will be to fill out the survey.



### Complete the Survey

After your order is processed you will automatically receive an email with a brief survey to get some of the project details and any photos you may have as they are the best way to promote your business and expertise in radiant solutions. Just fill out the survey and WarmlyYours will do the rest.



## How to reach us

If you have any questions about the program, please contact us at [social@warmlyyours.com](mailto:social@warmlyyours.com) and we'll be happy to assist you in any way.

