



WarmlyYours
Radiant Heating

RADIANT REWARDS PLAN

Join. Shop Now. Earn Radiant Comfort™ Rewards

As a trade professional, you can go directly to Level 1 and earn 25% OFF your first qualifying purchase (\$200*) as soon as you join the Radiant Comfort™ Rewards Program! Increase your discount to 30% on your very next purchase, and you'll even get a FREE WarmlyYours T-shirt on Level 2. Make a third purchase and you'll also receive FREE ground shipping* for all floor heating products, qualify for entry into our Dealer & Installer Locator Database, and receive other promotional advantages.

For more details, see the Program Reward Levels below.

Program Reward Levels

Level 1 – 25% OFF any product*

Level 2 – 30% OFF any product*, and a FREE* WarmlyYours T-shirt

Level 3 – 30% OFF any product* plus FREE ground shipping*, qualify to become a member of our Dealer & Installer Locator, earn Star Status upon successful completion of 5 or more floor heating installations, add a customer testimonial along with your profile, and we'll add your certification as soon as you pass the WarmlyYours University.

Enroll in Radiant Comfort™ Rewards Program Today!

Take a few minutes to fill out the Radiant Comfort™ Rewards Enrollment Form online or call a WarmlyYours Account Manager at (800) 875-5285 to assist you. Also, for a limited period, WarmlyYours is waiving the \$25 enrollment fee, so don't wait – it takes just a few minutes and you can start earning benefits. Already a WarmlyYours customer? Call your Account Manager to see what Radiant Level you qualify for today.



Let WarmlyYours Help Build Your Business

** Not Available in Canada*

You work hard at building your business. The WarmlyYours Radiant Comfort™ Rewards Program was designed just for you. Did you know that floor heating is among the Top 10 most popular features rated by homeowners, according to a 2008 study from Residential Design & Build magazine? Include a floor heating system in your remodeling or new construction project and see how easy it is to build your business. WarmlyYours offers FREE quotes and custom installation plans, 24/7 installation support, the most comprehensive No Nonsense™ warranty in the industry, AND same day shipping. Enroll in WarmlyYours new Radiant Comfort™ Rewards Program and start enjoying the benefits of your success today.

FREE standard ground shipping in the continental US and CAN applies to floor heating products, including TempZone™ rolls and ValueMats™, Environ II™ mats, floor heating controls and accessories as well as snow melting mats and cables, slab heating mats and cables, and all related controls and accessories. All orders of qualifying products on Level 3 include free ground shipping. Minimum qualifying order of \$250 is after discount is applied. Qualifying order of \$200 is necessary to move to each successive Program Level. Additional T-shirts are available for \$10 (50% OFF MRSP). Must have at least one purchase a year to maintain Reward Level. Other restrictions may apply.



Rewards Program Enrollment

Please fill out the form below to enroll for our Rewards Program, alternatively you can download the R1.

1. Identification

Company Name * _____

First Name _____ Last _____

Phone Number * _____ Fax Number * _____

Email * _____

Address * _____

Street Address _____

Address Line 2 _____

City _____ State / Province / Region _____

Postal / Zip Code _____ Country _____

* Offer valid for US and Canada trade professionals only.

Identification: * _____

(Federal Tax ID, Business Number, D-U-N-S Number, Village license #, Home Improvement Number, Other)

Please have a company representative contact me. I am an existing WarmlyYours Customer

2. Profile Questionnaire

Trade Professional Type * _____

Project Frequency * 1 - 10 11 - 20 21 - 30 31 +

Purchase Frequency: * (How often do you shop at the following type of store:)

Home Center: 1-2 per month 3-5 per month 6-10 per month 10+ per month

Online: 1-2 per month 3-5 per month 6-10 per month 10+ per month

Building Supply Store: 1-2 per month 3-5 per month 6-10 per month 10+ per month

Where have you bought floor heating in the past? _____

Typical Decision Maker: Flooring Contractor Electrical Contractor General Contractor Architect/Builder
 Designer Homeowner Other (please specify)

Where Did You Find Out About Us? * _____