

Vida Towel Warmer Hardwired 120 V

The Vida Towel Warmer is our largest and most powerful Classic warmer. Twenty-one polished stainless steel bars — arranged in graceful groups of 4, 7, and 10 — rise across a commanding 59" frame, delivering exceptional heated surface area and warming up to three large towels or bathrobes at once. With 290 watts of high-output warmth and a clean, cord-free hardwired design, the Vida transforms a tall stretch of bathroom wall into a striking, spa-quality centerpiece.

POLISHED STAINLESS STEEL · 21 BARS



Crafted from premium 304-grade stainless steel with advanced TempSmart™ safety technology, the Vida pairs the highest capacity in our Classic Collection with timeless, architectural design.

PRODUCT FEATURES

Features

The Vida Towel Warmer combines a generous 21-bar layout with clean, round-bar styling to elevate the luxury bath experience. Every detail — from its exceptional heated capacity to its secure, hardwired wall integration — is designed to deliver dependable performance, safety, and timeless style to your home.



Generous 21-Bar Design

Our highest capacity. Twenty-one polished stainless bars, arranged in groups of 4, 7, and 10, distribute heat evenly across a tall frame — comfortably warming up to three large towels or bathrobes at once.



High-Output 290-Watt Performance

Powerful, full-room warmth. At 290 watts, the Vida is one of our most powerful models, generating 990 BTU/hr of radiant heat to keep a busy family bathroom stocked with warm, dry towels.



Secure Hardwire Connection

The Vida's hardwired connection terminates cleanly into a standard junction box, eliminating cords and clutter for a beautifully integrated, built-in look.



Premium Stainless Steel Construction

Crafted from premium 304-grade stainless steel and independently IP55-rated against dust and water — built to resist rust, corrosion, and the steamy reality of a high-humidity bathroom.



TempSmart Safe-Touch Heating

Built-in TempSmart™ technology automatically regulates the surface temperature, preventing the unit from exceeding 149°F (65°C) for safe, consistent warmth.



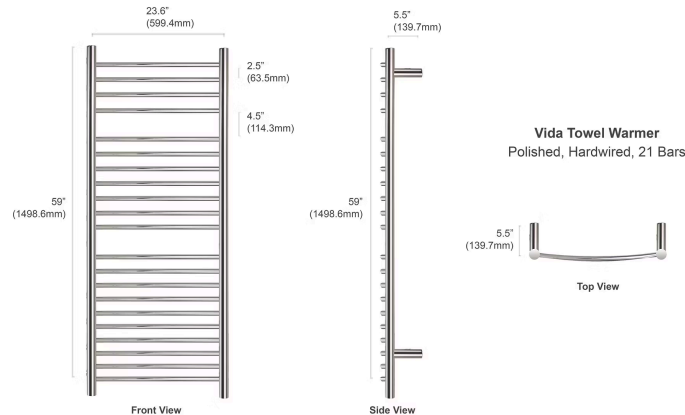
Easy-to-Clean Modern Styling

A durable, low-maintenance polished stainless surface and clean, round-bar profile complement modern and transitional bathroom designs.

PRODUCT SPECIFICATIONS

Product Specifications

Explore the engineering behind the Vida's high-capacity design. From its premium 304-grade stainless steel construction to its IP55 moisture rating and TempSmart™ safe-touch heating, every specification below reflects our commitment to durable, safe, and high-output radiant warmth.



SKU	<u>TWS3-VID21PH</u>
MSRP	\$600
Connection	Hardwired
Voltage	120 V
Watts / Amps	290 W / 2.42 A
Resistance	49.66 Ω
Heat Output	990 BTU/hr
TempSmart Safety Limit	149°F – 167°F / 65°C – 75°C
Material	304-Grade Stainless Steel
Finish	Polished Stainless Steel
Bar Shape / Count	Round / 21 Bars (groups of 4, 7, 10)
Cord Color	White
Dimensions (W × H × D)	23.6" × 59" × 5.5" (60.0 cm × 149.9 cm × 14.0 cm)
Mounting Footprint	22½" (562 mm) W × 52" (1,321 mm) H
Weight	19.6 lbs / 8,891 g
On/Off Switch	Integrated On/Off Switch
Ingress Protection	IP55
Listing	cULus Listed
Warranty	5-Year Limited Warranty

MAXIMUM CAPACITY

CLASSIC COLLECTION

The Most Powerful Warmer in the Classic Collection

Maximum Power, Maximum Presence

When a busy household runs through towels, the Vida keeps up. With twenty-one heated bars and 290 watts of output, it offers the highest towel capacity and the most radiant power of any warmer in our Classic Collection — enough to keep up to three large towels warm and dry for the whole family.

21 Bars of Heated Capacity


Arranged in graceful groups of 4, 7, and 10, the Vida's twenty-one polished bars deliver the highest towel capacity in the Classic Collection — comfortably warming three large towels or bathrobes at once.

290 Watts of Radiant Power

At 290 watts and 990 BTU/hr, the Vida generates the most radiant warmth of any warmer in our Classic Collection — delivering consistent, powerful heat even in larger family bathrooms.

Commanding 59" Vertical Frame

The Vida's tall, narrow profile makes dramatic use of vertical wall space beside a vanity or shower, turning a functional fixture into a spa-worthy focal point.

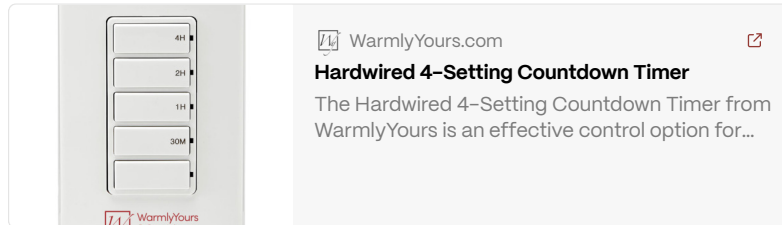
 Exploring other round-bar designs? For more round-bar elegance in a range of sizes, explore the [Malta](#), [Ontario XL](#), and [Bellagio](#) — or browse our full [Towel Warmer collection](#).


CONTROL OPTIONS

SMART HEATING

Towel Warmer Control Options

Enhance your daily ritual with effortless control over your towel warmer. Whether you prefer the simplicity of a manual switch or the sophistication of smart home integration, our range of control options ensures your towels are perfectly warm, exactly when you need them.



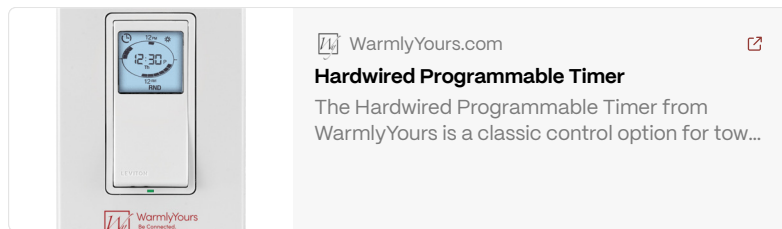
 WarmlyYours.com


Hardwired 4-Setting Countdown Timer

The Hardwired 4-Setting Countdown Timer from WarmlyYours is an effective control option for...

Simple timer, no programming. Select one of four preset countdown durations (30 min, 1 hr, 2 hr, 4 hr) — the warmer shuts off automatically.

GK16-30090-0006 | \$69



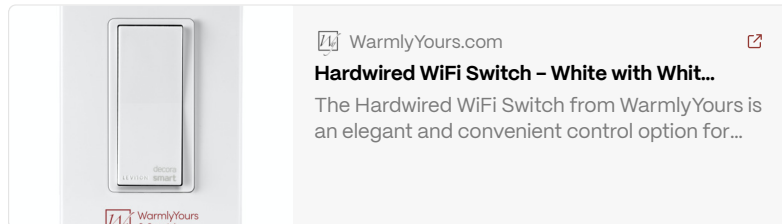
 WarmlyYours.com

Hardwired Programmable Timer

The Hardwired Programmable Timer from WarmlyYours is a classic control option for tow...

Scheduled daily heating. Program up to 50 on/off events on a 7-day schedule with a backlit LCD display.

GK16-30090-0002 | \$89




 WarmlyYours.com

Hardwired WiFi Switch – White with Whit...

The Hardwired WiFi Switch from WarmlyYours is an elegant and convenient control option for...

Smart home & voice control. Control remotely via the My Leviton app. Compatible with Amazon Alexa and Google Assistant — no hub required.

GK16-30090-0003 | \$109

 Hardwired controls are compatible with hardwired installations only. For plug-in installations, contact us for plug-in timer options.

4 Simple Steps to Install

Installing the Vida is a clean, straightforward process designed for professional integration. Because it is a dedicated hardwired model, these four simple steps will guide your licensed electrician to complete a flawless, cord-free installation.

Plan Your Location

Determine the ideal wall location for your Vida. Ensure there is a 120 V power source nearby. Because of its tall 59" frame, confirm you have adequate vertical wall space. Your electrician will rough-in the electrical wiring to the exact mounting leg location.

Complete the Electrical Connection

Have a licensed electrician route the power cable to a standard single-gang junction box at the mounting leg location. Complete the wiring connections and secure the matching wall cover plate.

Install the Mounting Brackets

Using the included template, mark and drill the mounting points. Secure the heavy-duty wall brackets to the wall studs or use appropriate high-strength anchors — important for this larger unit.

Secure & Power On

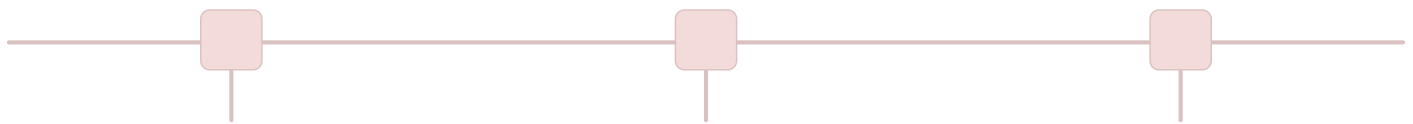
Slide the towel warmer onto the brackets, secure it to the wall plate, and tighten the hidden set screws to lock it in place. Turn on the power at the breaker and enjoy the modern warmth of your Vida.

[View Installation Manual](#)

ORDER INFORMATION

How to Order — It's Easy!

Confirm your wall space and prepare your electrical layout — we'll help you bring the Vida into your home! The Vida features a dedicated hardwired connection for a flawless, built-in look.



Step 1: Confirm Your Space


Measure your wall space to ensure the Vida's tall form (**23.6" W × 59" H**) fits perfectly. Its commanding vertical profile makes striking use of tall, narrow wall space beside a vanity or shower.


Step 2: Coordinate Your Electrician

Since the Vida is a dedicated hardwired model, schedule a licensed electrician to rough-in the 120 V power line to your desired mounting location before your unit arrives.

Step 3: Place Your Order

Order your Vida Towel Warmer in Polished Stainless Steel, and add the control option that best fits your routine.

 **INSTALLER NOTE:** This unit requires a standard single-gang electrical junction box at the mounting leg location. Please refer to the installation manual for exact rough-in dimensions before closing the drywall.

 **Questions about whether the Vida is the right fit for your project?** Contact us — we're happy to help you choose the perfect towel warmer for your bathroom.

[Contact Us](#)