

FOR IMMEDIATE RELEASE

WarmlyYours to introduce new products at KBIS 2015

Radiant panels, 'smart' thermostat and towel warmer join the electric radiant heating company's portfolio

LAKE ZURICH, Ill., Jan. 7, 2015 — As thousands of residential design and construction professionals prepare to attend KBIS 2015, taking place Jan. 20-22 in Las Vegas, WarmlyYours Radiant Heating is ready to showcase its full range of radiant heating solutions — including three new additions.

In conjunction with the show, WarmlyYours will launch its Ember® radiant panels. Available in five models with different color and size options, KBIS attendees will get the first look — and feel — of these panels.

Ember radiant panels use infrared waves, which mimic the rays of the sun, to heat the surfaces of a room instead of the air. Heating the walls, floor and ceiling of a room can then release warmth slowly and evenly into the air. The launch of this product line follows the 2011 release of WarmlyYours' LAVA® radiant panels, which won KBIS' 2011 Best of Show Award. These panels will also be on display at the show.

At KBIS, WarmlyYours also will announce its partnership with Honeywell to launch the Lyric™ thermostat. This thermostat boasts a classic round design and an intuitive interface that knows when inhabitants are home or away. With this knowledge, the system can save energy while residents are away and keep them comfortable when they're home. It's also compatible with mobile devices so that users can control the device from anywhere.

Within its towel warmers line, the WarmlyYours Studio towel warmer will be making its full debut. Previously, it was only available through an exclusive partnership. Now, the six-bar towel warmer with a polished chrome finish will be widely available.

Other towel warmers on display at the show will include the 10-bar Infinity, nine-bar Riviera, eight-bar Sierra, eight-bar freestanding Barcelona and four-bar serpentine Elements models. The plug-in versions of these towel warmers are compatible with Belkin's WeMo® Wi-Fi Switch, which enables users to operate their towel warmers using their mobile devices. This "smart" control will also be on display at the show.

"We are extremely excited to formally introduce our newest radiant heating product lines," said WarmlyYours President and Owner Julia Billen. "We've been looking forward to launching our Ember® radiant panels, the Lyric™ thermostat and the WeMo® Switch for some time now. We believe they anticipate the comfort and technological needs of the North American market, and we can't wait to hear how KBIS attendees react to them."

At the show, WarmlyYours also will showcase its fastest-selling product line: its snow-melting cables and mats. These products eliminate the need to shovel by melting the snow or ice on driveways, sidewalks and/or walkways. Similarly, WarmlyYours' roof and gutter deicing systems assist homeowners during the winter months. A heated cable prevents ice from damming up in gutters, downspouts, overhangs, valleys and bottleneck areas between roof features.

Finally, WarmlyYours' booth wouldn't be complete without the presence of its flagship product line: in-floor electric radiant heating. This includes the company's TempZone™ and Environ™ products, which can be placed underneath tile, stone, carpet, concrete, laminate, floating floors and nailed hardwood.

These products will all be showcased at the WarmlyYours booth (S3069), which boasts a 40-square-foot layout with a new-and-improved design and more products than ever before. Visit the booth or schedule an appointment with a WarmlyYours expert by emailing President and Owner Julia Billen at jbillen@warmlyyours.com.

About WarmlyYours Radiant Heating

For more than 15 years, WarmlyYours Radiant Heating has offered the industry's most innovative solutions in radiant heating technology, from our flagship floor-heating systems and radiant wall panels to snow-melting systems, as well as comfort products, including towel warmers, mirror defoggers, shower floor and bench heating, and countertop heaters. With locations in the United States and Canada, WarmlyYours provides unrivaled personalized customer support from start to finish, featuring measuring and design services, 24/7 technical support, and our No-Nonsense™ Warranty. For more information, visit www.WarmlyYours.com.

Media Contact:

Stephanie Cernivec
Marketing Communications
WarmlyYours Radiant Heating
P: 847-550-2419
scernivec@warmlyyours.com